

Career Opportunities:

- Marketing Manager
- Social Media Manager
- Public Relations Manager
- Appraiser
- Web Developer
- Financial Adviser
- Construction Manager
- Management Analyst



What is XperienceED for ESB – Entrepreneurship and Small Business?

CCI Learning's cutting-edge kinesthetic learning platform. It offers an interactive learning experience that provides the learner with opportunities to explore the core concepts of Entrepreneurship including: Opportunity Recognition, Starting a Business, Business Operations, Marketing and Sales, and Financial Management.

Learners will gain a realistic view of the challenges of this career path, while developing their skills in these topics through the practical application of these new concepts using real-world scenarios.

Why XperienceED for ESB – Entrepreneurship and Small Business?

It's mapped to Certiport's ESB certification – a globally accepted, standard-based credential for validating the skills required to start a business.

Superior Learning Experience

An interactive learning experience that offers features that enhance learning such as:

- 'Show Solution' video clips that guide the learner through the steps of each exercise
- Differentiated learning with eBook, QuickDeck or QuickClip resources
- An exercise-based approach with real-life context

Enhanced User Experience

- LTI® compliant for integration
- Integrated with CertPREP Practice Tests, powered by GMETRIX
- Regular program updates and new features
- Reduce up to 85% of classroom preparation time with instructor resources
- Deploy, scale and onboard quickly with virtual and in-person training

Flexible and Accessible Learning

- In-class or remote learning as well as instructor led or self-directed learning
- Instructors control how the course is delivered - prescriptive or all course content
- The freedom to learn at any pace, any place, any time and on any device



ESB

Available Languages

English
Spanish
French
Dutch
Arabic

CCI Learning
IGNITING POSSIBILITIES

ccilearning.com

Features	Instructor	Learner
An interactive learning experience	●	●
Coverage of the certification objectives	●	●
Benchmark assessment that evaluates knowledge and skill level	●	●
Option to retry 'Learn Tasks' to ensure understanding of learning	●	●
Course progress available in the Gradebook option	●	●
Prescriptive learning allows you to skip topics you already know and focus on the skills you need to develop	●	●
Immersive Reader is built-in and can be used to customize how you read for an easier, more accessible experience	●	●
New concepts are introduced in small digestible bites	●	●
Learn new concepts through eBook, QuickDeck or QuickClip resources	●	●
Build knowledge with 'Learn Task'	●	●
'Show Solution' feature guides learners and ensures understanding of skills	●	●
Units include a problem-based learning 'Create Project'	●	●
Units include an 'Objective Assessment'	●	●
Courses include a variety of unplugged activities	●	●
Customizable learning plans include unit objectives, essential questions, and extension activities	●	●
Answer keys provide step-by-step instructions	●	●
Flexibility to assign and choose the order of the lessons to suit your preferences	●	●
Flexibility to learn 24/7 in a class or remotely with easily accessible resources	●	●
Flexibility to customize instructor involvement	●	●
Lessons include a 'Practice Exercise' and 'Practice Questions'	●	●
Lesson presentation files include scripts to guide instructors through lesson topics	●	
Ability to create multiple groups	●	
Reduce preparation time with instructor resources: highlight key points, reinforce basic concepts, augment each lesson, and personalize for learners with study guides and answer keys	●	
Easily scalable to shift from in-class to remote learning environments	●	
Key analytics empower instructors to manage institutions and customize study groups and classes	●	
Ability to add multiple instructors for a group	●	
Customize the learner experience to complete a deep-dive or accelerated version of the course	●	
Instructors control how the course is delivered – prescriptive learning, specific content, or all course content	●	
Search for learners if they're already registered in the institution	●	
Full Level courses available with an instructor account	●	

LEARN MORE

For more information contact us:

 1-800-668-1669 | sales@ccilearning.com | www.ccilearning.com
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