

Career Opportunities:

- Marketing Manager
- Social Media Manager
- Public Relations Manager
- Appraiser
- Web Developer
- Financial Adviser
- Construction Manager
- Management Analyst



What is XperienceED for ESB – Entrepreneurship and Small Business?

CCI Learning's cutting-edge kinesthetic learning platform. It offers an interactive learning experience that provides the learner with opportunities to explore the core concepts of Entrepreneurship including: Opportunity Recognition, Starting a Business, Business Operations, Marketing and Sales, and Financial Management.

Learners will gain a realistic view of the challenges of this career path, while developing their skills in these topics through the practical application of these new concepts using real-world scenarios.

Why XperienceED for ESB – Entrepreneurship and Small Business?

It's mapped to Certiport's ESB certification – a globally accepted, standard-based credential for validating the skills required to start a business.

Superior Learning Experience

An interactive learning experience that offers features that enhance learning such as:

- 'Show Solution' video clips that guide the learner through the steps of each exercise
- Differentiated learning with eBook, QuickDeck or QuickClip resources
- An exercise-based approach with real-life context

Enhanced User Experience

- LTI® compliant for integration
- Integrated with CertPREP Practice Tests, powered by GMETRIX
- Regular program updates and new features
- Reduce up to 85% of classroom preparation time with instructor resources
- Deploy, scale and onboard quickly with virtual and in-person training

Flexible and Accessible Learning

- In-class or remote learning as well as instructor led or self-directed learning
- Instructors control how the course is delivered - prescriptive or all course content
- The freedom to learn at any pace, any place, any time and on any device

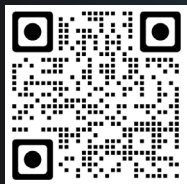


ESB

CCI Learning
IGNITING POSSIBILITIES

ccilearning.com

Features	Instructor	Learner
An interactive learning experience	●	●
Coverage of the certification objectives	●	●
Benchmark assessment that evaluates knowledge and skill level	●	●
Option to retry 'Learn Tasks' to ensure understanding of learning	●	●
Course progress available in the Gradebook option	●	●
Prescriptive learning allows you to skip topics you already know and focus on the skills you need to develop	●	●
Immersive Reader is built-in and can be used to customize how you read for an easier, more accessible experience	●	●
New concepts are introduced in small digestible bites	●	●
Learn new concepts through eBook, QuickDeck or QuickClip resources	●	●
Build knowledge with 'Learn Task'	●	●
'Show Solution' feature guides learners and ensures understanding of skills	●	●
Units include a problem-based learning 'Create Project'	●	●
Units include an 'Objective Assessment'	●	●
Courses include a variety of unplugged activities	●	●
Customizable learning plans include unit objectives, essential questions, and extension activities	●	●
Answer keys provide step-by-step instructions	●	●
Flexibility to assign and choose the order of the lessons to suit your preferences	●	●
Flexibility to learn 24/7 in a class or remotely with easily accessible resources	●	●
Flexibility to customize instructor involvement	●	●
Lessons include a 'Practice Exercise' and 'Practice Questions'	●	●
Lesson presentation files include scripts to guide instructors through lesson topics	●	
Ability to create multiple groups	●	
Reduce preparation time with instructor resources: highlight key points, reinforce basic concepts, augment each lesson, and personalize for learners with study guides and answer keys	●	
Easily scalable to shift from in-class to remote learning environments	●	
Key analytics empower instructors to manage institutions and customize study groups and classes	●	
Ability to add multiple instructors for a group	●	
Customize the learner experience to complete a deep-dive or accelerated version of the course	●	
Instructors control how the course is delivered – prescriptive learning, specific content, or all course content	●	
Search for learners if they're already registered in the institution	●	
Full Level courses available with an instructor account	●	

LEARN MORE

For more information contact us:

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CCI Learning®